



VOL. 3. NO. 9 ALPINE, CAL. FRI. MAY 7, 1954 PRICE 5¢

IMPROVE TAVERN RD. IS PLEA

Because over 300 cars a day now use Tavern Road, according to county check, and four school buses make 14 trips each school day, a petition to county road officials is receiving final signers today, urging improvement of this busy primary county road.

The petition, circulated by Carl McCall, points out that Dehesa Road is now being widened, straightened and paved, to include Tavern from MORE ON PAGE 14

GREEN STAMPS FOR WILSON

The Alpine Store, operated by Jack Wilson and brother Stanley, has just contracted for the nationally famed S & H green trading stamps first market in downtown Alpine to present this bonus to patrons. Many local folk save the valuable little stickers which are good for hundreds of valuable items available at the depot in S.D.

Buy at home and help support the local businesses.



ALPINE GARDENS OPENS WITH LARGE STOCK OF VARIED PLANTS, FLOWERS, SHRUBS, EVEN SEEDS AND GARDEN SUPPLIES. HERE LES RAMSAY, IN CHARGE, POINTS OUT NEW HYBRID SUCCULENTS, PRODUCED BY GLOVER'S NURSERY, ENCINITAS. MR. AND MRS. ART GLOWER CAME UP FOR TAVERN SUNDAY DINNER, INSPECTED THE DISPLAY. IRVINE PHOTO.

FEATHER RIVER WATER?

Highway 80 Chamber of Commerce held one of its best sessions of the year last Tuesday week at Harbor-side School with four top speakers: Col. Ed Fletcher, Sen. Kraft, Col. Beadle of L.A. and John Beerman, on "Feather River Water for S.D.", according to Secretary M. Norcross.

ALPINE WEATHER
FORTNIGHT TO MAY 1
AVERAGE HIGH 78, LOW 52
EXTREME HIGH 90, LOW 41
RAINFALL .18 SEASON 17.86

SEC. 34.66 PL&R
U.S. POSTAGE
1 1/2¢ Paid
PERMIT NO. 1
ALPINE, CALIF.

THE ALPINE SUN
AMERICA'S TINIEST NEWSPAPER
FORTNIGHTLY ON THURSDAY
ALPINE, CALIFORNIA, U.S.A.

CLARKE IRVINE, EDITOR-PUBLISHER
ALICE IRVINE, NEWS & COMPOSITION
PRINTED BY OFFSET AT SUNNYSLOPE RANCH
WHERE WE DO A HEAP O' LIVING!
PER COPY 5¢ BY MAIL, \$2. YEARLY.

HI5-2394

Shepard's Disposal Service

WEEKLY & MONTHLY PICKUP
Odd hauling & yard cleaning
HI5-2963 Alpine

AERO Drive-in

BOSTONIA HI4-8800

\$1.25 Per Car

FILL THE CAR. COME AS YOU ARE!

ALWAYS

Two Good Features

\$1.25 Per Car

Seven Days a Week

CALL HI4-8800 FOR FURTHER PROGRAMS.

DOWNTOWN ALPINE IN MESS

We love Alpine and we are proud of this community, but like every other place, we have our bad spots. downtown Alpine-- our village--- with its one main street, Highway 80, and 150 feet of Arnold Way, is a typical Toonerville, at least as far as parking is concerned.

Anytime of day you will see cars standing parallel (legal remember), angle parked or straight in. Moreover they often stand on walkways ---we have no sidewalks, no curbs, no white lines!

How about a movement, a concerted effort by our lively chamber of commerce, businessmen's club, Kiwanis and others? Let's send a polite request to the highway department to widen 80 to full width and pave their part. Then establish and put in curbs, possibly sidewalks.

Think of the future. If it's a mess today, what of tomorrow? Let's make Alpine's business section shipshape! -C.I.

MRS. KLIPP HEADS PTA

On May 20th at 8 p.m. in the school auditorium Blanche McCall will install the new officers for 1954: Mrs. Jerry Klipp, president; Virginia Spires, vice-president; Amelia Kelley, secretary; Grace Buchmiller, treasurer, and Mineola McGee, historian. Room mothers are hosting the affair with Norma Katherine Smith as chairman in charge of refreshments.

Ave Maria Gardens

Remember Mother's Day, Sunday, May 9

Plants for the House, Patio or Garden.

Fresh Cut Flowers.

Distinctive Floral Arrangements and Corsages,
or Flowers by the Bunch.



Hiway 80 at Glenview

HI4-0324

SAVE At the

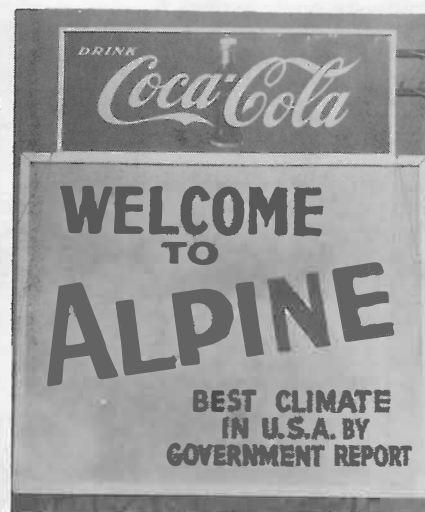
Alpine Store

HI5-2153



Introducing

"D.N." Green Stamps



AGAIN MOTORISTS ARE WELCOMED TO ALPINE BY ATTRACTIVE SIGNS FURNISHED AT EAST AND WEST PORTALS BY MR. ALPINE (JOHN M. JONES, OF COCA-COLA FAME.)

DOWDYS IN SANDSTORM

While going to the Shrine convention, Las Vegas, last week-end, Mr. and Mrs. George Dowdy encountered that terrific blow in the desert, worst in many years. West-bound cars lost practically all their paint, even windshields were so sandblasted that they became obscure. They report a grand time among the 700 participants.

Due to the small number of adherents in this area, the Alpine Baptist Church which opened last fall in the old beer cafe below town on Hiway 80, has closed, reports strout Realty. The owner, Alfred Tollefson, will release to another tenant, probably a cafe man.

FIRE STATION TO GET OFFICE

Alpine fire commissioners have decided to erect a small office partition inside the firehouse for their use and filing of records, etc., and as a possible meeting place for the personnell of the department. Construction will be without cost to taxpayers the point out, accomplished with funds, labor and materials donated.

PARIS MORTUARY

This Area's Pioneer Mortuary
474 N. MAGNOLIA EL CAJON
HI.4-5195 HI.4-4224
24-HOUR AMBULANCE SERVICE

AT4-7698

HI5-2464

Suter Bros.

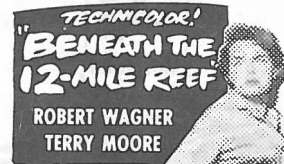
HARDWOOD FLOORS

Laid . Sanded & Finished
Old Floors Refinished

ALPINE

CINEMASCOPE

The Modern Miracle You See Without Glasses!



EL CAJON THEATRE

HI.4-3272

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES



30-60-90 DAY
CHARGE ACCOUNTS
Open Friday Evenings

145 SOUTH MAGNOLIA
EL CAJON

QUALITY APPAREL SHOPS FASHION HICKORY 4-2177
SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

STOLZ CLOSES REALTY OFFICE

Gus Stolz has discontinued his office on Hiway 80, will operate from his home office, on 80 opposite Honey Hill, specializing in attracting out of state buyers through his national ads.

Steve Winslow is back from the east, now busy in his labs at Temple Rock Ranch. They are entertaining Chas. Burkholder, S.D. who is resting after a heart operation.

WATCHES SILVERWARE DIAMONDS LUGGAGE



GUARANTEED WATCH REPAIRING

115 W. Main El Cajon HI.4-3628

Wiley's Alpine Service

HI.5-2334

Opposite Postoffice



GAS. OIL. STOVE OIL. KEROSENE
WHITE GAS
LUBRICATION & ACCESSORIES
MECHANIC ON DUTY 8 TO 6 DAILY



ENTHUSIASM KEYNOTES GAMMA GAMMA SORORITY FOR NEW SEASON, SAYS MINEOLA MCGEE, NEW PRESIDENT.

MRS. MCGEE SORORITY HEAD

The Gamma Gamma Sorority held its annual election of officers at the Wednesday business meeting, making Mineola McGee president, Irene Cady, vice-president, Jo Ann Cok, recording secretary, Ruth Rooklidge, corresponding secretary and Ava Anderson, treasurer.

The meeting was held at the home of Mrs. Jerry Klipp, Harbison Canyon, with Eleanor Kidder as co-hostess.

Marvin Williams and wife, Phoenix, are here for a few weeks visiting his cousin Mr. and Mrs. Tom Hill, Tavern Rd. He is a retired farmer having spent 67 years in that line. 'Alpine is a wonderful place' they echo.

Ye Alpine Tavern

Tavern Road at Arnold Way, Alpine, California

Delightful meals perfectly served.

Luncheons a la carte.

Complete dinners from \$1.65

HIckory 5-2123

Open daily 12 to 8, excepting Monday.

NO LIQUOR SERVED

We cater to private parties and clubs.



POPULAR CARRIER OF ALPINE MAIL IS BOB SMITH, SON OF MRS. SUMTER SMITH. HE'S JUST DELIVERING MAIL, IN WHICH ARE SUBSCRIPTIONS TO THE SUN. BOB IS VOLUNTEER FIREMAN, BELONGS TO NATIONAL GUARD, IS A SWELL FELLOW. - IRVINE PHOTO.

Nothing is so contagious as enthusiasm; it moves stones, it charms brutes. Enthusiasm is the genius of sincerity, and truth accomplishes no victories without it.—Bulwer-Lytton

ANGIE KURTZ TO PARADISE
After 'a wonderful visit in Virginia, California calls me back' writes Angie Kurtz, former resident, and member of the artist group, renewing her subscription to the Sun 'which I have enjoyed so much'. She is now back in Paradise, where she and the late Mr. Kurtz built a home. (Regards from Alpine friends, Angie.)

Russell Brown was sent overseas May 4th and his bride, Peggy will return to her home in Stockton.

CALL

STAR & CRESCENT

HI.4-3361

For quick delivery of stove oil and petroleum products.

REGULAR ALPINE DELIVERY SERVICE

• PLUMBING HI.5-2260

E. A. Wilcox

Route 1, Box 226, Alpine, Cal.

See us first or LAST for the best deal on a new Chevrolet or Buick

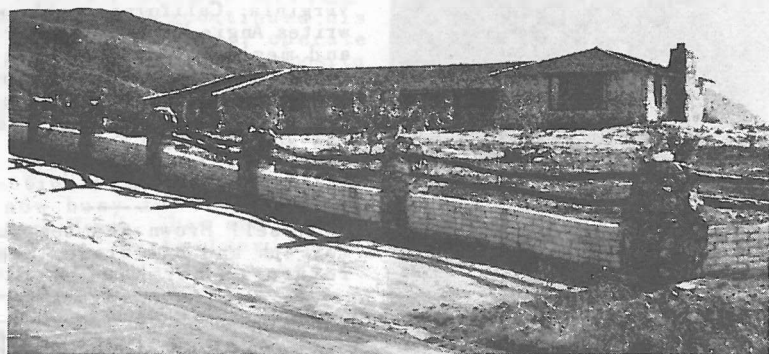


A. L. BALLANTYNE

131 E. MAIN

EL CAJON

HI5-3155



Alpine Coffee Cup

Fred & Ann Dally



Hiway 80 1/4 m. E. of PO. HI5-2355

Dance Classes



TAP . . . ACROBATIC . . . BALLET

Beginners, Intermediate and
Advanced Pupils

Alpine Woman's Club, Monday's
Call HI.5-2394 for Information



8 AM - 6 PM HIWAY 80

Alpine CLEANERS

HATTERS - ALTERATIONS
REPAIRING
LAUNDRY SERVICE

SUITS
DRESSES (PLAIN) **\$1.25**



Alley-Ramay Paint & Supply EL CAJON

THE HOUSE OF COLOR
RENTAL EQUIPMENT
FLOOR SANDER, EDGER, POLISHER
HAND-SANDER

148 EAST MAIN

E. A. UHLER

HIckory 4-5170

THORNELLS LIKE ALPINE

When the Hans Kerns traded their beautiful home on Victoria Drive for a motel in Ajo, Ariz., not far from Gila Bend, they introduced Alpine to some nice folks who have moved in and decidedly 'like it very much here' L.G. Thornell told the Sun when he subscribed on Saturday during a brief interview.

Thornell, who has the concession for the barber shop and beauty shop business in Ajo, which is a large mining corporation town, is a native of Elmore, Ala., but has lived 9 years in Ajo, 14 in Purcell, Okla. Mrs. Thornell, Effie, is entertaining her sister, Doris Ficquett.

He says the Kerns are quite happy over their new work at the large motel which has a trailer park in connection, also a store.

The Chas. Isaacs, recently here to live from Peoria, Ill., have moved into the upper house, built by Edw. Brandt, who with his wife will soon arrive to make their home. 'We came here because your paper sold us on Alpine' declares Isaac.

Mike Harmer, his mother is Florence Clarke's daughter, now of Alpine, is back from a DeMolay convention at Monterey, reports a wonderful trip.

She: "That couple next door seem very devoted. He kisses her every time they meet. Why don't you do that?"

He: "I don't know her well enough."

CHURCH GETS NEW MEMBERS

On Maundy Thursday these folks accepted membership in Alpine Community Church: Mr. and Mrs. John A. Chapin, Mr. and Mrs. L.M. Elliot, Olin Elliot, Mrs. Douglas Gates, Mrs. Dorothy Hem, Miss Christine Hem, Dr. and Mrs. C. Harold Kistler, Miss Sherry Knox, Mrs. Helena Mahani, and Joseph White.

Tyler Winn, Temple Rock Ranch, is resting before going back as stage manager at the La Jolla Playhouse about June first.

HERE'S TO THE HAPPY, BOUNDING FLEA,
YOU CANNOT TELL A HE FROM A SHE.
BOTH LOOK ALIKE AS YOU CAN SEE,
BUT HE CAN TELL AND SO CAN SHE!

FORREST HOHANSHELT

Contractor & Builder

HI5-2376

Alpine

HOT!



BROTHER it's going to get H O T !

AIR-Conditioning

EVAPORATIVE

\$39.95 & UP.

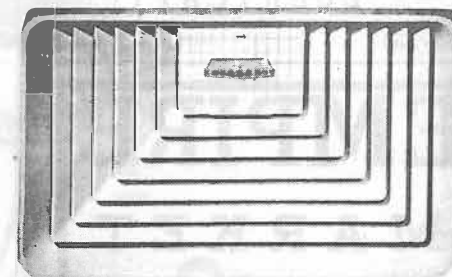


REFRIGERATED

\$199.95 & UP.

SALES . SERVICE . INSTALLATION . FREE ESTIMATES

Takes no space in your room



Only Mitchell cools and heats
with the Weath'r-Dial.

- Dyna-Cools for hot, hot days
 - Dyna-Heats for extra winter warmth
 - Nite-Cools for just warm days and nights
 - Arid-Drys for extra muggy days
 - Cools and Ventilates for fresh air
 - Filters, Ventilates and Circulates year 'round
- Available in 1/2, 1/2, 3/4, 1, 1 1/2 h.p. Sizes

MITCHELL



Philco

AL HINKLE Lumber & Ranch Supplies


Highway 80

HI.5-2184 HI.5-2502

Alpine

HINKLE EXPANDS TV SERVICE
 Due to steady increase in popularity and use of TV in the mountain areas, Al Hinkle Lumber and Ranch Supplies, Alpine, has had to revamp that department, today the only complete TV service in the back country. Roy Crane is handling sales, Vince Ballinger service, and they cover from Johnstown to Jacumba and Campo. 'Prices are the same as in the city' declares Hinkle, pioneer lumberman and former baseball star.

JEANETTE C. HINKLE
 REAL ESTATE AND INSURANCE
 CASUALTY & FIRE
 HI.5-2505 Hiway 80 Alpine

Alpine MOTOR SERVICE
 Complete Automotive Repairs
 Arc & Gas Welding
 **GAS OIL LUBRICATION**
 HI5-2317 Hiway 80

EMPIRE MARKET
 FANCY FOODS
 FINE MEATS

 HI5-2105 Alpine

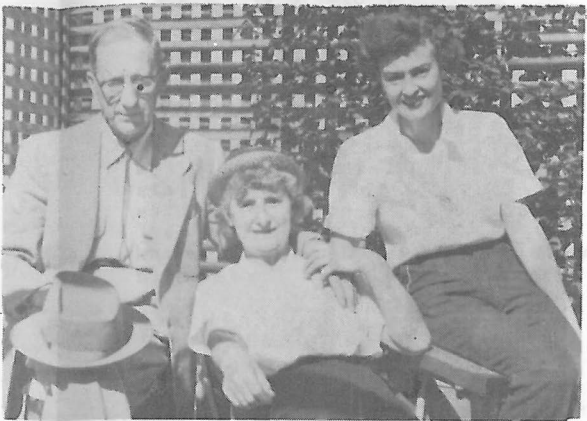
WILSON GETS WHEEL BALANCER
 A new Stewart-Warner Alemitic electronic wheel balancer, the latest of its kind, to true wheels right on the car, has just been obtained by Bob Wilson, popular Texaco dealer here.

'Balancing save, at least 25% on wear' he points out, 'gives a smoother ride-- safer, too'.

ART SHOW PLANS COMPLETED
 Yesterday Alpine Artists and Writers met in their studio on the grounds of the Tavern, completed plans for the Art Mart and Handcraft show they slated for June 5-6 in the now beautiful grounds of the famous old hostelry. Due to being on the press, details will be in next issue.

SUN SHINES FOR THESE
 Sproul Johnson sends \$2. writes 'Here's a year's subscription; sure enjoy the paper'. More new ones: Bob Conard, Mrs. M.S. Elias, Chas. Isaac, Alpine. Thank folks, we like your cooperation.

Off to Wyoming and the Grand Canyon on a fortnight's vacation is Feedman Durbin, of El Cajon, who lives here in Japatul Valley.



MRS. ROBERGE TRAILERING
 Leaving Monday with her shiny new Chevrolet and a cute 12-foot trailer, Mrs. Gertrude Roberge is in San Francisco to meet her daughter Lillian, due to land there on the 11th after a 7-year engagement in civil service work for the navy in Honolulu. On the trip are Mrs. Roberge's aunt, 77, and her mother, enjoying their first trailer trip.

HAPPY NEWLYWEDS, MR. AND MRS. ELI P. JOHNSON. HE'S RETIRED CABINET MAKER FROM PORTLAND, ORE. NOW OF CARLSBAD. SHE WAS WITH HOUSE OF NUTRITION, S.D. & N. K. ENJOYING WEEK END WITH HER DAUGHTER, WINONA COPPER, NOTED ARTIST, TAVERN ROAD. SNAPPED IN HER PATIO BY IRVINE.

Dr. Frank Bornowski was guest speaker at the San diegeto Kiwanis Club in Del Mar recently, spoke on the beauty and development of Alpine.

It's Here NOW!
NEW, TUBELESS
ZENITH
 "Royal-T"
3-TRANSISTOR HEARING AID
 Operates a month on one 15c "A" battery! No "B" battery. Greater clarity! **\$125**
 By Makers of Zenith TV and Radios
Weinstock's
 169 E. Main El Cajon HI.4-5248

TRAVEL FREE OF MONEY PROBLEMS!

 You'll travel better when you purchase safe, convenient Travelers' Checks at your Security Bank.

12  OFFICES
SECURITY BANK
 TRUST & SAVINGS
 OF SAN DIEGO
 EL CAJON VALLEY BRANCH
 205 West Main Street
 Member Federal Reserve System Member Federal Deposit Insurance Corporation



KI WANIS HAMS TOGETHER

Dr. Frank Bornowski, Johnny Fredenburg and several other members of Alpine Kiwanis met yesterday in Fuller Hall, held a radio program displaying and demonstrating their abilities in simulating an emergency. Haaken Magnussen, 13, was at the controls at the station in Fuller Hall while Dr. Bornowski was at his home, they contacted stations in San Diego also.

Chiropractor

Dr. Frank Bornowski

Arnold Way, 1/4 mile west of P.O.
HI.5-2169 Closed Wed. Alpine.

BOB'S

TEXACO
SERVICE



Alpine

Hickory 5-2872

Goodrich Lifesaver
Tires & Batteries

LUBRICATION
Stove Oil Kerosene



POPULAR RENDEZVOUS CAFE OWNERS KARL HAUG, WIFE AND DAUGHTER JOAN, WITH FRIEND. THEY ARE BUILDING FAME FOR TASTY GERMAN AMERICAN DISHES AT THIS LANDMARK ON HIWAY 80, WILLOWS. IRVINE PHOTO.

SORORITY WINS 2nd PLACE

The Alpine Gamma Gamma girls were all smiles Sunday when they came in second for their year's philanthropic and educational work, competing with many other chapters in and around San Diego. This group has done much for the community, contributing to the Youth Center, Alpine charity, as well as helping the S.D. Children's home and other organizations.

"Ouch!!!" is the school yell of the School of Experience.

EYES EXAMINED . BROKEN LENS REPLACED . VISUAL TRAINING

LOUIS M. WINN, O. D.

HICKORY 4-8546
120 REA AVENUE
EL CAJON, CALIFORNIA

OPTOMETRISTS

OUR 41ST YEAR

H. DUDLEY WINN, O. D.

BELMONT 2-3203
506 BANK OF AMERICA BLDG.
SAN DIEGO 1, CALIFORNIA

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

North Side Highway 80

HI5-2436

Alpine, Calif.

PREPARING FOR SUMMER HEAT

Al Hinkle announces that he has just received the latest in air-conditioning equipment, both evaporative and the more efficient and slightly costlier refrigerated units. He has established a department at his Alpine place for sales, installation and service with free estimates in the mountain area. This will be a feature of his well known lumber and ranch supply business.

KIWANIANS ENJOY PAGEANT

Dr. and Mrs. Frank Bornowski, Mr. and Mrs. Carl Schweiss, Mr. and Mrs. Mark Schaeffer, Mr. and Mrs. Gordon Wilson motored to Hemet to see the spectacular Ramona Pageant. They left at 7 Saturday morning, breakfasted in Julian, then drove on through the desert to Hemet. All had a delightful trip, enjoyed the play immensely.

LAST MINUTE NEWS! Alpine has its first awning downtown! The Alpine Cleaners have installed a colorful one over their big window. Makes a difference.

Teacher: "Why is our language called the mother tongue?"

Pupil: "Because father never gets a chance to use it!"

READY FOR MOTHER'S DAY

This Sunday is one of the greatest days of the year when everyone thinks of the one woman in their lives-- Mother. For this, Ave Maria Gardens, Glenview, has stocked everything in the floral line for those who wish to remember Mother: plants for the house, patio or garden, fresh cut flowers and so forth. The Sun is happy to announce that the ladies operating this place have started advertising in this issue. Kindly mention the Sun

McGUFFIE'S

HI.5-2121

ALPINE

Sundries

MEDICINAL PREPARATIONS VITAMINS
COSMETICS FOUNTAIN LUNCH

FOR HOMES & HOMESITES

SEE

DON BATES

ALPINE

LISTINGS WANTED

Highway 80

HI.5-2537

We Give **J. & W. GREEN STAMPS**



PURINA & ACE HI FEEDS
BABY CHICKS & TURKEY POULTS
POULTRY & GARDEN SUPPLIES

FREE DELIVERY SERVICE

In Alpine Area Every Thursday

Glenview Feed Co.

Hickory 4-3536

Highway 80

SECURITY PROGRAM TOPS

Last night on KSON the Security bank classical concert was headed by James Melton, Mario Lanza, John McCormack with Enrico Caruso. On Tues. the 11th, Patrice Munsel, youngest singer to make a starring debut on the Met, will perform. This series is a treat for music lovers.

RICHFIELD OIL CO.

Stove Oil, Distillate, Gasoline, Kerosene, Motor Oil, Batteries, Tires. We Give S&H Green Stamps.
Jack Mahan
HI 5-2464 Toll call collect

**RENDEZVOUS CAFE
and Trailer Park**

HOME COOKING AND BAKING
Highway 80, 2 mi. East of Alpine
CLOSED TUESDAY FROM 2 P.M.
HI.5-2150 MR. AND MRS. KARL HAUG

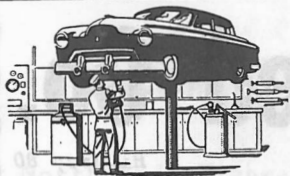
Fred D. Rushing

Construction

GRADING. ROADDILING. DISCING
HI.5-2214 Alpine

IF You Cannot Find it in Alpine, Come to the Hayseed, in El Cajon. Thousands of Items to Pick from.

215 WEST MAIN STREET



Come in and let us give your car a
SPRING CHECK-UP!

RORIE'S ASSOCIATED SERVICE

HI5-2443 We give S&H Green Stamps Alpine

TAVERN EXPANDS KITCHEN

Due to steadily increasing business, the Alpine Tavern is building a salad room of 200 square feet, and a dishwashing room, Bill Sans Souci, builder.

Under the old barn a mushroom cellar is being fixed up to grow this delicacy for Tavern use, also for sale in the nursery shop, now being built.

A new addition to the nursery is mountain grown herbs for packaging and propagation. Les Ramsay, manager, has bought a dehydrator, will process various kitchen herbs and attractively package them for national distribution.

The Alpine Tavern Art Gallery is open to all county artists, says Bill Lethbridge, operator of the Tavern. Although the artist group has its studio here, the exhibits are not limited, he points out.

NEW MAIL ROUTE TO JACUMBA

The postoffice department is setting up a new route and service from El Cajon to Jacumba, starting July 1, it is announced. Bids are in order for the contract which will run to June 30, 1958. Details may be had at the El Cajon office, where proposals will be received until 5:15 p.m., May 23.

Note- We hope this will give Alpine better service. We have no kick about the postoffice here, but we certainly should have better service with the outside world, and at least one Sunday outgoing mail. If a few live wires wrote Washington about it, we might get it. Remember, the squeaking wheel gets the oil! CI

Joann Adams, the artist, is back home from Philadelphia where she went when her mother suffered a sudden illness.



HIckory 4-3129

APPLIANCES — HARDWARE
FEED — GARDEN SUPPLIES

8- POUND BOY FOR NORRIS

There's a new baby at the Harry M. Norris home, Arnold Way, a fine 8-pound laddie named Alan Lee. Mother and son are doing fine and the proud daddy is feeling wonderful!

Fred Rohr, of Florence's Market, with Mrs. Rohr, is home from a fortnight's vacation in the desert. Brought back a glorious suntan from the mud and mineral baths near Niland reports 75 trailers at the hot pools, everyone enjoying the energizing waters.

Do your part, be a subscriber, \$2

Strout Realty

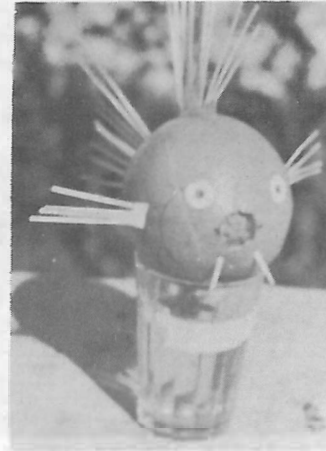
"SINCE 1900"

Nation-Wide Service:
Buy, Sell, Trade

Call or send for free
Catalog of Properties
all over America.

FRANK T. ZIRWES
REPRESENTATIVE

656 Hiway 80, El Cajon, HI4-8787



WHAT'S THIS. SOMETHING FROM THE SOUTH SEAS? A PUZZLE FOR SCIENTISTS AT SCRIPPS INSTITUTE NO. JUST A 'FISH', DONE BY CYNTHIA IRVINE WITH A BIG ORANGE. SODA STRAWS AND LIFESAVERS!

These children were baptised by Dr. R. Larson: Melody Carol Gates, daughter of Mr. and Mrs. Douglas Gates, William Maddox, Jr., son of Mr. and Mrs. William Maddox; John Mark Kochel, son of Mr. and Mrs. George Kochel, Jr.

Anybody CAN AFFORD A TV SET

WE HAVE THEM IF YOU WANT THEM!

TV NEW - - \$149.95

Channel 6, 8 & 10 Antenna...\$17.50

(IN MOST LOCATIONS) IN ALPINE

Complete & Installed...\$167.50

Down payment.....\$17.45

Monthly payment.....7.25

ONLY COMPLETE TV SERVICE
IN THE MOUNTAIN EMPIRE

ROY CRANE, SALES . . VINCE BALLINGER, SERVICE

AL HINKLE
Lumber and Ranch Supplies

Hiway 80

HI5-2184 HI5-2502

Alpine

TAVERN ROAD, CONT. FROM PAGE 1

the canyon up to South Grade, but nothing is slated for Tavern from that junction to Arnold Way.

This section is a feeder for traffic up and down South Grade, to Dehesa, up into Japatul Valley and way points. There has already been one fatality on a bad curve at Gene Wilcox's place. He has offered to give necessary land to straighten out this danger. The bridge is too narrow, a huge boulder obscures free view, and some trees are actually on the right of way, McCall claims.

After a few months at Calexico running a cafe with Bob Bailey, Barney Ratliffe sold out to his partner, returned to Alpine to look after his interests here in the business section.

SINCE 1929

Butler Drilling Co

KENNETH HITTLE

Diamond Drilling, Laterals, Test
Holes, Water Wells Drilled, Dug,
Bored

HI.4-5868

1177 EAST MAIN ST
EL CAJON, CALIF



HAPPY FAMILY IS THAT OF THE FRED RUSHINGS, WHOSE PRETTY LITTLE LINDA IS NOW TWO AND RECOVERING FROM A HOBBY-HORSE FALL WHICH BANGED HER TEETH, CUT UPPER LIP. IRVINE PHOTO.

MALCOLM HUEY HOME ON LEAVE

After two years in the navy, most of which has been spent in Japan, which he has enjoyed very much, Malcolm Huey, Jr. is due home on a 30 day leave, report his parents, Mr. and Mrs. Malcolm Huey, Tavern Rd. He will be welcomed by many school friends here.

When a man loses his health, then he begins to take care of it.



VALLEY Health Foods

AT THE SIGN OF THE BIG ELECTRIC CLOCK

MINERALS, VITAMINS, DIET AIDS, HERB TEAS, WHOLEWHEAT BREAD, WAFERS, ETC. BLACKSTRAP MOLASSES, RAW SUGAR, DIABETIC FOODS

133 PRESCOTT, EL CAJON HI.4-8447 W.L. HOUGHTON, OWNER

VITAMINS

Now Ready

FOR SPRING PLANTING

Tomatoes & Peppers

'Red Silk' Sweet Potatoes

Flower & Vegetable Seeds

Ice Plants, Succulents & Cacti

Petunias

Marigolds

Asters

Hybrid Carnations



Alpine Gardens

Arnold Way at Tavern Road (At the Tavern)

HIckory 5-2123

CLASSIFIED

30¢ PER LINE PER TIME. CASH. COUNT 6 WORDS TO EACH LINE. LEAVE AT LES BARRETT'S BARBER SHOP. (OLD PO) ALPINE STORE BLDG. OR MAIL TO THE SUN

HELP WANTED

MAN FOR YARD WORK, HI5-2350, ALPINE.

BOOKKEEPER, MALE, FULL OR PART TIME. MUST HAVE LUMBER & HDW. EXPERIENCE. AL HINKLE, HI5-2184, ALPINE

FOR SALE, MISCELLANEOUS

WASHING MACHINE, \$25. SUNLAMP. INFRA-RED WITH ULTRA-VIOLET. EXCEL COND. \$25. HI5-2222, ALPINE, EVES.

SPEEDOPRINT MIMEO. NEARLY NEW AUTOMATIC FEED & INKER. COST \$200. BARGAIN \$125. CASH. HI5-2394.

A STEAL FOR \$375. CASH. 3-ROOM TRAILER, BUTANE RANGE & HEAT. DOUBLE BED WITH INNER SPRINGS, BED DIVAN IN LIV. RM. NEEDS SMALL REPAIRS & PAINT. \$150 DOWN. EASY TERMS. HI5-2394, ALPINE.

FOR RENT

FOR RENT, FURNISHED COTTAGE. 2 PEOPLE. \$50. CALL HI5-2333, ALPINE.

GARDEN TRACTOR, \$1.50 PER HOUR. ALPINE TAVERN. HI5-2123.

FOR SALE, HOUSES

6 YR. OLD 3 BDRM. 2 BATH. 1400 SQ. FT. 3/4 ACRE. \$10,750. \$3000 DN. HI-4-3144.

TRAILER PARKS

ALPINE TRAILER PARK, COR. ARNOLD WAY & TAVERN RD. AT4.8545

TRAILER ESTATES, TAVERN RD. NEAR S. GRADE RD. HI5-2394.

SPECIAL NOTICES

TV. RADIO. ANTENNA SERVICE. JIM BLACKTON, HIWAY 80, ALPINE. HI5-2119.

WRONG PASS KILLS 114

The Highway Patrol reveals the sad fact that improper passing, especially on the right side, killed 114 in the state last year. It stresses the need for slower drivers to stay in the right lane. Also 785 walkers were killed in traffic because they ignored rules or courtesy. It urged parents to teach small fry how to cross.

SPECIAL NOTICES

ALPINE HEIGHTS REST HOME, COMPLETE SERVICE. HICKORY 5-2520.

GLENVIEW REFRIGERATION SERVICE, HIWAY 80, GLENVIEW, HI4-8209 DAY OR NIGHT.

WELDING SHOP, 4 MILES WEST ON HIWAY 80, OPEN NIGHTS, SAT & SUN. 20 YEARS EXPERIENCE. HI5-2186.

MOTELS & COTTAGES

MELODY LANE MOTEL, HIWAY 80 1/2 MILE E OF ALPINE S SIDE RD. HI5-2290.

TAPPY'S MOTEL & BUNGALOWS, MAID SERVICE IF DESIRED, HIWAY 80 2 BLOCKS E OF P.O. HI5-2484.

THE WILLOWS MOTEL & COTTAGES, DAILY WEEKLY, MONTHLY RATES. HI5-2216

MONEY TO LOAN

BALBOA FINANCE CORP.

133 N. ORANGE, EL CAJON HI4.4103

REAL ESTATE WANTED

WANT TO BUY HOME OR ACRE IN ALPINE WHICH OWNER WILL FINANCE FOR A LOW DOWN PAYMENT. P.O. Box 259, ALPINE.

Groom: "How did you make this cake, dear?"

Bride: "Here's the recipe. I clipped it from a magazine."

Groom: "Are you sure you read the right side? The other side tells how to make a rock garden."

JACK HOISTAD

ALPINE Trucking Service

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL
ROAD GRADING

OILING . REPAIRING

DISCING

HIckory 5-2188

Alpine

Levis, Wranglers, Sport Shirts for Men & Boys, Work Shoes, etc...Ladies' Blouses & Sweaters, Yard Goods, Notions, etc...Toys, Housewares, Paints, Plumbing & Electrical Supplies, Tools, Guns & Ammunition, etc. etc. etc.

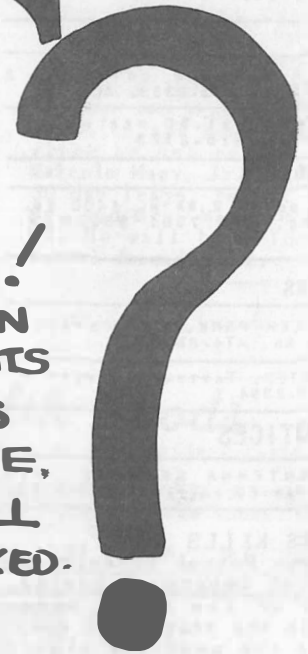
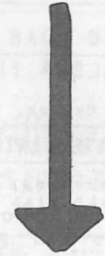
Alpine Hardware Co.

Highway 80

We give *J.N.* Green Stamps

HI5-2406

"Crazy Days"



**SACRIFICED!
CRAZY PRICES IN
ALL DEPARTMENTS
DON'T MISS THIS
CHANCE TO SAVE,
EVERY ITEM WILL
BE PLAINLY MARKED.**

Extra Salespeople to Serve

MAY 14-15

**STARTS FRIDAY
AT 9:30 AM.**

PENNEY'S

ALWAYS FIRST QUALITY!

EL CATON ONLY